

FAX# 703 528 7880  
SEP14/12 11.55  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6315872

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA 60S	EST#1775	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP15/12 SEP21/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE RECEIVED \_\_\_\_\_

TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$195200.88X  
PLS CFM, THX 9/14

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1775  
AGENCY PRODUCT CODE = 101

1	1000P-1100P	60	\$4,600.00	9/21	9/21	1	FR
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PROGRAM : 20/20
CON COM1: 20/20
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A	60		\$600.00	9/17	9/21	5		M-F	5
PROGRAM : MILLIONAIRE/FAMILYFEUD												
CON COM1 : MILLIONAIRE/FAMILYFEUD												
3			1135P-1210A	60		\$1,350.00	9/17	9/21	5		M-F	5
PROGRAM : NIGHTLINE												
CON COM1 : NIGHTLINE												
4			1100A-1200N	60		\$1,250.00	9/17	9/21	3		M-F	3
PROGRAM : THE VIEW												
CON COM1 : THE VIEW												
5			1210A-105A	60		\$550.00	9/17	9/21	5		M-F	5
PROGRAM : JIMMY KIMMEL LIVE												
CON COM1 : JIMMY KIMMEL LIVE												
6			1200N-100P	60		\$1,050.00	9/17	9/21	5		M-F	5
PROGRAM : EYEWITNESS NOON NEWS												
CON COM1 : EYEWITNESS NOON NEWS												
7			400P-500P	60		\$1,250.00	9/17	9/21	5		M-F	5
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
8			500A-530A	60		\$750.00	9/17	9/21	3		M-F	3
PROGRAM : EYEWITNESS NEWS												
CON COM1 : EYEWITNESS NEWS												
9			500P-600P	60		\$2,800.00	9/17	9/21	5		M-F	5
PROGRAM : EYEWITNESS NEWS												
CON COM1 : EYEWITNESS NEWS												
10			530A-600A	60		\$1,150.00	9/17	9/21	3		M-F	3
PROGRAM : EYEWITNESS NEWS												
CON COM1 : EYEWITNESS NEWS												

REP HEADLINE# 6315872  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	60		\$3,700.00	9/17	9/21	5		M-F	5
12			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	60		\$2,400.00	9/17	9/21	1		M-F	1
13			700P-730P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	60		\$4,800.00	9/17	9/21	5		M-F	5
14			700A-900A PROGRAM : JEOPARDY CON COM1 : JEOPARDY	60		\$2,500.00	9/17	9/21	8		M-F	8
15			730P-800P PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	60		\$4,800.00	9/17	9/21	5		M-F	5
16			900A-1000A PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	60		\$600.00	9/17	9/21	5		M-F	5
17			1100P-1135P PROGRAM : JEFF PROBST CON COM1 : JEFF PROBST	60		\$3,000.00	9/15	9/16	0		SA-SU	0
18			1200N-1230P PROGRAM : EYEWITNESS NEWS AT 11P CON COM1 : EYEWITNESS NEWS AT 11P	60		\$750.00	9/15	9/16	2		SA-SU	2
19			500A-600A PROGRAM : NOON NEWS CON COM1 : NOON NEWS	60		\$400.00	9/15	9/15	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
20			700P-800P	60		\$1,300.00	9/15	9/15	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
CON COM1: JEOPARDY/WHEEL												
21			800P-1130P	60		\$6,600.00	9/15	9/15	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
CON COM1: ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
22			100P-600P	60		\$850.00	9/16	9/16	2		SUN	2
PROGRAM : WEEKEND MOVIES												
CON COM1: WEEKEND MOVIES												
23			1130P-1200M	60		\$750.00	9/16	9/16	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
CON COM1: SPORTS NIGHT ON 9												
24			500A-600A	60		\$400.00	9/16	9/16	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
25			700A-900A	60		\$1,600.00	9/16	9/16	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
CON COM1: EYEWITNESS NEWSDAYBREAK												
26			800P-900P	60		\$7,200.00	9/16	9/16	1		SUN	1
PROGRAM : ONCE UPON A TIME												
CON COM1: ONCE UPON A TIME												
27			1000P-1100P	60		\$6,400.00	9/18	9/18	1		TUE	1
PROGRAM : BODY OF PROOF												
CON COM1: BODY OF PROOF												
28			1000P-1100P	60		\$6,800.00	9/19	9/19	1		WED	1
PROGRAM : REVENGE												
CON COM1: REVENGE												

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\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
ORDER WORKSHEET HARRIS REPORT FROM REP  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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29			1100P-1135P	60		\$3,000.00	9/17	9/21	5		M-F	5
PROGRAM : EYEWITNESS NEWS AT 11P												
CON COM1: EYEWITNESS NEWS AT 11P												

CONTRACT TOTAL 195200.00  
TOTAL SPOTS 88

SEP/12 195200.00

MARKET TOTALS \$673,103 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED  
SVC- NSI  
DEMOS- RA35+\*